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Ryerson University and The Icarus Foundation - working together to address climate change.

The Ted Rogers School of Hospitality and Tourism Management at Ryerson University has taken a step to help address tourism's impact on climate change. A new relationship has been fostered with The Icarus Foundation, Canada's only NGO working to help Canada's tourism industry become more climate friendly.

Climate change is an ever increasing concern and a key global issue. With the growth of tourism (approximately 902 million international visitors in 2008), negative impacts of tourism such as increasing carbon emissions are also growing. Dr. David Martin, Director of The Ted Rogers School of Hospitality and Tourism Management says, "We believe that this partnership will allow for students to become involved and gain experience in a vitally important issue for our industry. We hope that through collaborative grants and educational workshops, we can help our industry meet the challenges they face regarding the impacts of climate change".

The Icarus Foundation is a not-for-profit environmental, policy, research and education organization focused on sustaining a climate friendly tourism industry. Providing practical information, programs and research, the organization aims to encourage and enable hosts and guests to minimize the greenhouse gases generated by tourism activity. The Icarus Foundation's mission is to 'To be the catalyst that helps Canada become a climate friendly tourism destination'.

The two organizations' goals are to collaboratively work on research and training programs to educate the tourism and hospitality industry about climate change and becoming carbon neutral. The Icarus Foundation's new address will be c/o the Ted Rogers School of Hospitality and Tourism Management, 350 Victoria Street, Toronto, ON M5B 2K3

For more information about climate change and tourism, visit www.theicarusfoundation.com

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